

# COCKPIT ARTS

MAKER  
DIFFERENCE

Cockpit Arts and SORT present  
**'Maker Difference - Pop-up Letterpress Studio'**  
For London Design Festival 2009

22-27 September 2009

3 Lowndes Court, Newburgh Quarter, Carnaby, London, W1F 7HD

Tube: Oxford Circus

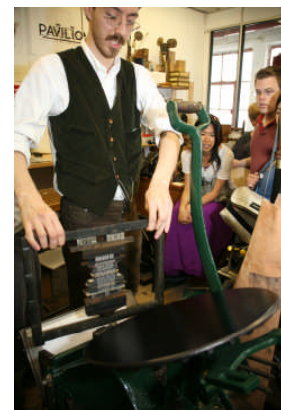
Time: 11am-6pm (Tues, Wed, Fri, Sat), 12pm-8pm (Thurs), 12pm-6pm (Sun)

Booking: Free entry. Free Letterpress Workshops at 12pm and 4pm daily, book your place through [info@sortdesign.com](mailto:info@sortdesign.com) or [www.sortdesign.com](http://www.sortdesign.com) (limited availability)

Further Information: email, 020 7419 1959 [www.cockpitarts.com](http://www.cockpitarts.com)

Press Release 4 June 2009: For the London Design Festival, Cockpit Arts will re-create a live designer-maker studio to be viewed by the public in Newburgh Street, Carnaby, London from 22-27 September 2009. The pop up studio will feature letterpress printers SORT (the Society of Revisionist Typographers), one of 165 designer-maker businesses based at Cockpit Arts' creative-business incubators. [www.cockpitarts.com](http://www.cockpitarts.com)

The 'Maker Difference - Pop-Up Letterpress Studio' will be a theatrical spectacle - revealing to passers by how innovative designer-makers SORT use antique letterpresses to create stunning contemporary books, cards and other designs. Visitors can even try their hand at printing.



'Notorious for fostering some of London's most exciting creative talent' (Vogue) Cockpit Arts is the UK's only creative business incubator for designer-makers. The installation is part of 'Maker Difference' a campaign to raise awareness of, and encourage support for talented designers such as SORT, making work in the UK. Exceptional work is skilfully crafted by talented designer-makers everyday at Cockpit Arts - from leading fashion designs, homewares, jewellery and specialist crafts such as musical instrument making and book binding. Many designers use cutting edge technologies and others, such as SORT, keep alive traditional crafts at risk of dying out.

THE  
LONDON  
DESIGN  
FESTIVAL

# COCKPIT ARTS

The installation will provide a taste of what happens inside the studios at Cockpit Arts' incubators in Holborn and Deptford. Then, on 27-29 November (Holborn) and 4-6 December (Deptford), Cockpit Arts will throw open the doors for Open Studios and visitors will be invited inside to see behind the scenes in all of the studios. Buying direct from independent designer-makers is a 'feel good' way to Christmas shop, with bespoke and beautifully made pieces from £5-£5,000 – which are perfect for presents.

## Cockpit Arts Holborn

Fri 27 November 11am - 9pm, Sat 28 November- Sun 29 November 11am – 6pm  
Cockpit Yard, Northington Street, London, WC1N 2NP  
Tubes: Holborn, Chancery Lane & Russell Square

## Cockpit Arts Deptford

Fri 4 December 11am - 9pm, Sat 5 December – Sun 6 December 11am – 6pm  
18-22 Creekside, London, SE8 3DZ  
Tubes: Deptford Bridge, Deptford DLR, Greenwich Cutty Sark

For maps, directions and disabled access: [www.cockpitarts.com](http://www.cockpitarts.com), 020 7419 1959

Open Studios Entry £5 joint ticket or £3 Deptford only. Free entry for children under 15  
Free entry at Deptford on Friday 4 December

Additional Christmas Attractions include:

- Keep little ones entertained with our creative fun and games
- Win a Cockpit Christmas Tree decorated with bespoke ornaments by makers
- See our stunning Alumni showcase
- Refreshments from Pop-up Cafés by Kennards Good Foods and East Dulwich Deli.

---

## Editors Notes

**COCKPIT ARTS** Cockpit Arts is a social enterprise and the UK's only creative-business incubator for designer-makers. It is a renowned hotbed of creative talent, helping 165 resident designer-makers to grow their businesses and hundreds more through professional development workshops and seminars. [www.cockpitarts.com](http://www.cockpitarts.com).



**SORT**, The Society Of Revisionist Typographers, aims to preserve and revive the traditional forms of print-based graphic design that are often threatened with obsolescence. They specialise in letterpress printing, offering a bespoke service for anything from personal stationery to complete corporate identities. They also operate a private press; printing, binding and distributing their own books and products. [www.sortdesign.com](http://www.sortdesign.com)

# COCKPIT ARTS

**Carnaby** london  
carnaby.co.uk

Carnaby is London's number 1 shopping destination, acclaimed for its unique independent stores, global fashion brands, award winning restaurants and hip nightlife. Made up of 12 individual streets including Carnaby Street, Newburgh Quarter, Foubert's Place, Beak Street, Broadwick Street, Kingly Street, Marlborough and Lowndes Courts, food quarter Ganton Street, and the vibrant open air courtyard, Kingly Court. [www.carnaby.co.uk](http://www.carnaby.co.uk)

**Newburgh** QUARTER  
CARNABY

The Newburgh Quarter is the fashion and lifestyle destination just off Carnaby Street. This historic segment of the Capital has fashion-forward appealing to those who demand something different. Rich in heritage, Newburgh Quarter has real character with its 17th Century cobbled streets, unique buildings- was even a plague pit in the 1600's. Newburgh Quarter reflects the best of contemporary British and International talent in fashion, jewellery and accessories creating a sense of uniqueness and an exciting shopping adventure.

*For further information on Carnaby or the Newburgh Quarter contact Sarah Mole or Nick Ferman at Sister – 020 7287 9601 Sarahmole@sister-pr.com or nick@sister-pr.com*

**i-dmedialondon** The Maker Difference microsite, [www.cockpitarts.com/makerdifference](http://www.cockpitarts.com/makerdifference) is by our digital media partner I-D media London. A leading digital communications agency, their friendly and professional team deliver strategic solutions that build brands and add value. Their wealth of expertise covers all corners of the digital world. [www.i-dmedialondon.co.uk](http://www.i-dmedialondon.co.uk)

---

## Cockpit Arts' Maker Difference Manifesto

### **Maker Difference to your lifestyle**

Get in touch with your creative side, meet designers, see unique pieces in the making and discover trends as they unfold.

### **Maker Difference to the landfill**

One stunning key piece can transform a look. Live, and shop, more sustainably through buying beautifully made pieces to be treasured and kept.

### **Maker Difference to your finances**

Be clever with your credit-crunch spending - investing in high-quality craft can be a tangible investment to be enjoyed while it accumulates value.

### **Maker Difference to creativity in the UK**

Buying exciting work by UK designer-makers supports independent businesses and enables them to continue creating inspiring work.

---

**For further information and images  
please contact [josie@cockpitarts.com](mailto:josie@cockpitarts.com) or call 020 7430 2949**

